

A fun and easy website for learning about health insurance

According to a recent study, young workers say that for every 10 people they know, six are confused about their benefits.¹

AllAbouttheBenefits.com provides tips for figuring out your health benefits options — plus video and audio clips that show the lighter side of why health benefits are important. The site is broken down into five different sections based on different real-life situations — so get started!

School's out forever — now what?

For one thing, graduation means no more piggybacking on your parent's health insurance plan. Get the lowdown on flying solo at **www.allaboutthebenefits.com**, where you can learn about:

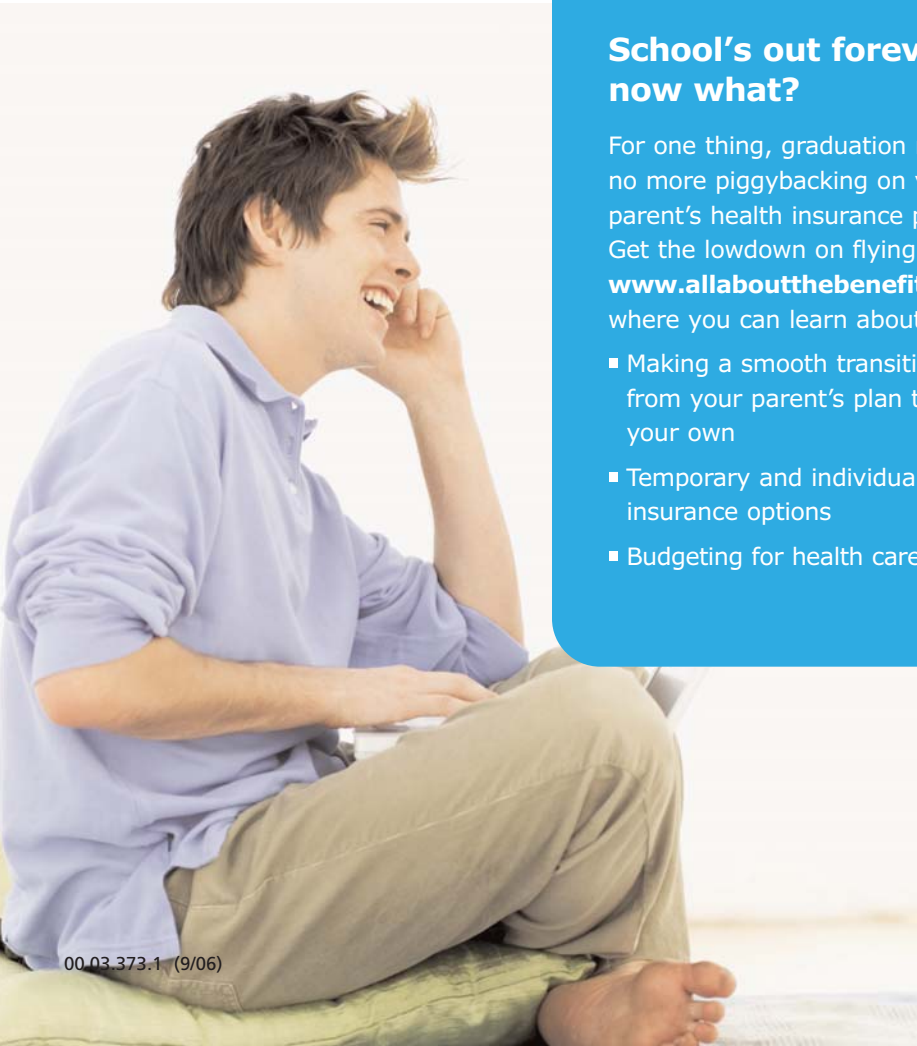
- Making a smooth transition from your parent's plan to your own
- Temporary and individual insurance options
- Budgeting for health care expenses

Let the job hunt begin

Close to half of young workers surveyed say that earning the highest salary possible is the main focus of their job search.¹ But when you add together benefits like dental insurance, paid vacation or a 401(k), they can really add up. For example, a young worker making \$25,000 can boost their base salary by almost \$9,000 from these employer perks. That's a raise in itself! Check out **www.allaboutthebenefits.com** for more advice on:

- What to ask about health benefits during that big interview
- When your dream job (yeah!) doesn't offer insurance (yikes!)

¹Web-based study, Ipsos Public Affairs on behalf of Aetna and the Financial Planning Association.



Did You Know? Many insurance plans offer great discounts on things that can make you look and feel good — like teeth whitening, fitness club memberships and LASIK surgery.

Budgeting for your health

Once you are out on your own, YOU can prioritize what you are going to spend your money on — which might be a scary idea since almost half of those surveyed would rather pay their monthly cell phone bill than their health benefits premium.¹ With any big purchase you make, you want to do some research. **AllAbouttheBenefits.com** can help you:

- Compare different types of insurance plans
- Learn about the “extras” included with some medical plans
- Research how much insurance benefits are really worth

Work it — how to enroll

Congrats on the new job! You’ve got a lot to learn, from who to bribe for extra office supplies to where the Friday happy hour kicks off. But don’t stop there — visit **www.allaboutthebenefits.com** to get the lowdown on health benefits information like:

- HMOs, PPOs and other acronyms
- What health benefits information you need in a medical emergency
- Open enrollment

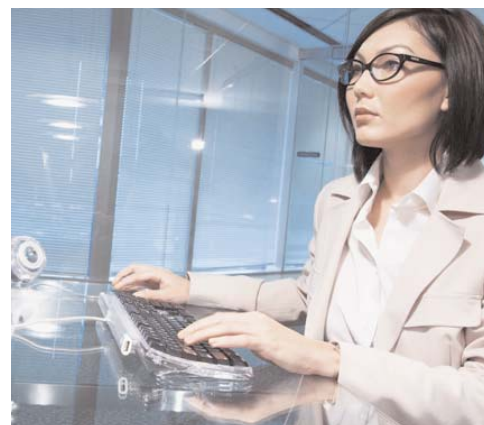
Raise your health benefits IQ

Hopefully, at this point, you know a thing or two about health benefits. But what happens if you have to switch jobs, or you decide to get married or have a family. These are all big changes, and they will definitely impact your health benefits situation. **AllAbouttheBenefits.com** teaches you how to get the most from your health benefits. Learn about:

- How to re-evaluate benefits based on job and family changes
- The ten most common benefits mistakes
- Extra plan incentives ... just for maintaining your health
- Health plans with built-in savings accounts

You have a lot of new decisions to make — put your health at the top of the list. Stop at **www.allaboutthebenefits.com** today.

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Bonus Section

Health Benefits Essentials

If you’ve only got 5 minutes to spare, visit the **Health Benefits Essentials** section on **AllAbouttheBenefits.com**. You will get a crash-course in insurance basics with these featured tools & resources:

- **Glossary**
- **Health expense calculator**
- **Temporary health insurance options**
- **Paycheck deductions**
- **Reading your insurance card**
- **Finding Dr. Right**

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